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# ENI CBC Mediterranean Sea Basin Programme 2014-2020

برنامج التعاون عبر الحدود لحوض البحر الأبيض  
2020-2014

Presented by Marwa Salah  
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ENPI/ENI CBC Med Programmes  
Ministry of Investment and International Cooperation



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# Presentation content





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## Egypt's participation in the ENPI CBC Med Programme

- ✓ **29 projects in Egypt**
- ✓ **42 participations from Public and private sectors and NGOs and 2 IO based in Egypt.**
- ✓ 1<sup>st</sup> call: 10 standards projects
- ✓ 2<sup>nd</sup> call: 9 standards projects
- ✓ 3<sup>rd</sup> call: 10 strategic projects
- ✓ **6 Governorates:** Alexandria, Behira, Ismaleya, Marsa Matrouh and Al Sharkia
- ✓ Total fund: 11.8 Million Euro



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## Egyptian Participation per area of intervention

**Economic Growth and territorial Development:** supporting business and local administrative, improving the efficiency of local governments and customs regimes in the Mediterranean Basin – **13 projects**

**Environmental Sustainability:** water management, waste treatment and recycling, renewable energies and energy efficiency, protection of the environment and natural resources and integrated costal zone management – **16 projects**



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## Egyptian Participation per area of intervention

**Human Capital:** encouraging professional qualifications and supporting people in finding jobm assisting people in rural areas or in marginalized communities – **4 projects**

**Culture Heritage and Sustainable Tourism:** Better stewardship, appreciation and sustainable economic exploitation of Mediteranean heritage – **8 projects**

- ✓ Successful projects in the fields of SMEs, Tourism, Renewable energy, Recycling, Civil society and waste management.





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## Acting together for the Mediterranean



The report of the achievements of the first phase of the programme “Acting together for the Mediterranean” was revealed for the first time in Egypt, on the 15<sup>th</sup> of march 2017, with the presence of H.E Dr. Sahar Nasr, Minister of Investment and International Cooperation; Prof. Francesco Pigliaru, President of the Autonomous Region of Sardinia; Ms. Anna Catte, Director General, Managing Authority of the Programme.



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## Success stories



### Main results:

- The **Green Med Initiative** project delivered a **sustainable cross-border recycling system** to promote long-term practices at grassroots level - mainly schools and universities- supported by awareness campaigns, with a total budget over **4 Million Euro**.
- **63 schools and 5 universities** were actively involved in the project totalling more than 100,000 students participating in the recycling programme.
- **162 Reverse Vending Machines (RVMs)** were installed for recycling plastic Empties
- **33 Memorandum of Understanding** were signed among public and private entities.
- **41 RVMs in Egypt (Alexandria)**, a cooperation agreement was signed between the chamber of commerce of Alexandria , CEEBA (Confederation of Egyptian European Business Association); AEEC (Association of Enterprises for Environmental Conservation), GreenTech Co.
- **Over 1 million empties** were returned, resulting in **more than 27 tons of empties** collected and recycled.



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# International Augmented Med

Multimedia and interactive technologies for  
the promotion of cultural and natural heritage



- Focus on **heritage meets technology**
- Total budget: **3 Million Euro**
- **6 heritage festivals** held in Lebanon, Italy, Spain and Egypt with over **10,000 viewers**
- **312 young people trained** in the use of digital technologies applied to heritage conservation and enhancement
- **18 new technological products** created to enhance heritage, among augmented reality applications for mobile devices, 3D reconstructions, virtual visits and video mapping shows
- The Egyptian show “**Cleopatra legend**” exposed on the wall of Qaitbay Castle has **won an UNWTO award**.





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**STS** med



**Objective:** The Small scale thermal district units for Mediterranean communities project aims to **develop and implement leading technologies for solar energy and adapt in order to improve energy efficiency in public buildings**, through the design and development of models and small integrated solar concentration employs a range of flexible tools. Total Budget: 4.95 Million Euro

#### Main Results:

- **4 solar thermal power stations** in Egypt, Italy, Cyprus and Jordan, and produce electricity from the heat of the sun, used less complex technology for electricity production and water desalination, cooling and fit new agricultural government.
- The pilot plant in Egypt represents the **1st of this production stems from the land** of the El-Sharkia province, which includes the industrial areas including many factories which can benefit from the energy provided by the station to occur leap unsurpassed quality.
- **1,850 people trained** on Concentrated Solar technology from solar sector professionals, students and buildings owners.
- The project in Jordan has **won the Emirates Energy Award** (EEA), a regional prize awarded to encourage the rationalized use of energy and resources.



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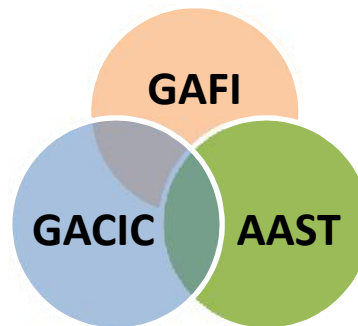
**LACTIMED**

Promoting Mediterranean Dairy Products



**6** Countries                      **12** partners  
**4,8** million Euros (**90%** ENPI-CBC)  
**+ than 4000** persons directly involved  
**5** Diagnosis of dairy chains  
**60** dairy products identified  
**100,000** Euros for **10** awarded  
     innovative projects  
**104** SMEs involved

**Objective:** Foster the production and distribution of typical and innovative dairy products in the Mediterranean by organising local value chains, supporting producers in their development projects and creating new markets for their products.



No.	Activities and results
153	Surveys
10	Typical Products
11	workshops
3	Coaching sessions
1	Exchange of best practices
6	Video documentaries



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## Expectations for the new programme

Trainings for Lead beneficiaries and partners on the **EU Financial and Administrative Procedures**.

Manual on the financial procedures: mistakes and right procedures

Identify new ways to ensure the projects' sustainability

More projects in the fields of:

- **Youth and Women empowerment**
- **Renewable Energy**
- **Water desalination**
- **SMEs**
- **Social inclusion**
- **Tourism**

ToT for National Authorities' staff to be always ready to assist and help national partners

**Overcome bottle necks and challenges** of the previous phase through addressed questionnaires and evaluation to identify these difficulties

Improved communications between project partners, beneficiaries and all programme bodies

## Diapositiva 11

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**Ms2**

Marwa salah; 06/11/2018





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## Description of Management and Control Systems DMCs

New document under preparation Description of management and control system by the MA and contains the procedures for each national party on national level

National Guide: it will contains reference to the national laws and procedures applicable for the programme

Will be annexed to the Joint Operational Program and available on the website once its finalized



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