BCD

BUSINESS COUNTRY DESK
Promoting the Euro-Mediterranean Business Ecosystem

EBSOMED
ENHANCING BUSINESS SUPPORT ORGANISATIONS

BUSINESSMED
Union of Mediterranean Confederations of Enterprises

Why Create a BCD account?

Join the BCD Community

The Structure you represent will be referenced in the directory of the Partnerships section

Contact other structures

Contact via private messages

Identify the visitors of your profile

Real-time consultation of a detailed list of the profiles that consulted your structure's information sheet

Participate in a matching event

Participation in B2B events via the EuroMed Business Matching tool

Target potential partners

Consultation of their information sheets in detail

Organise a matching event

Organisation of B2B events using the EuroMed Business Matching tool

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Business HelpDesk

Regularly updated information related to the socio-economic & regulatory context of each target country, shaping its business climate

TRADE GUIDE

Presents the general trade framework (nomenclature and customs duties, trade agreements, etc.) of each target country and aims to assist promoters in mastering the procedures necessary to implement their projects.

INVESTMENT GUIDE

Provides clear information on the main ways of investing, procedures, tax and financial advantages, incentives for investors, regulations, etc.
It aims to help future investors to better understand how the different asset classes work and how they can invest in them

STATISTICAL DATA

Includes quantitative information, macro-economic indicators for each target country (GDP, Infrastructure, Demographic data, etc.).

Through this page, it is possible to consult the content of the page which is composed of 3 main sections:
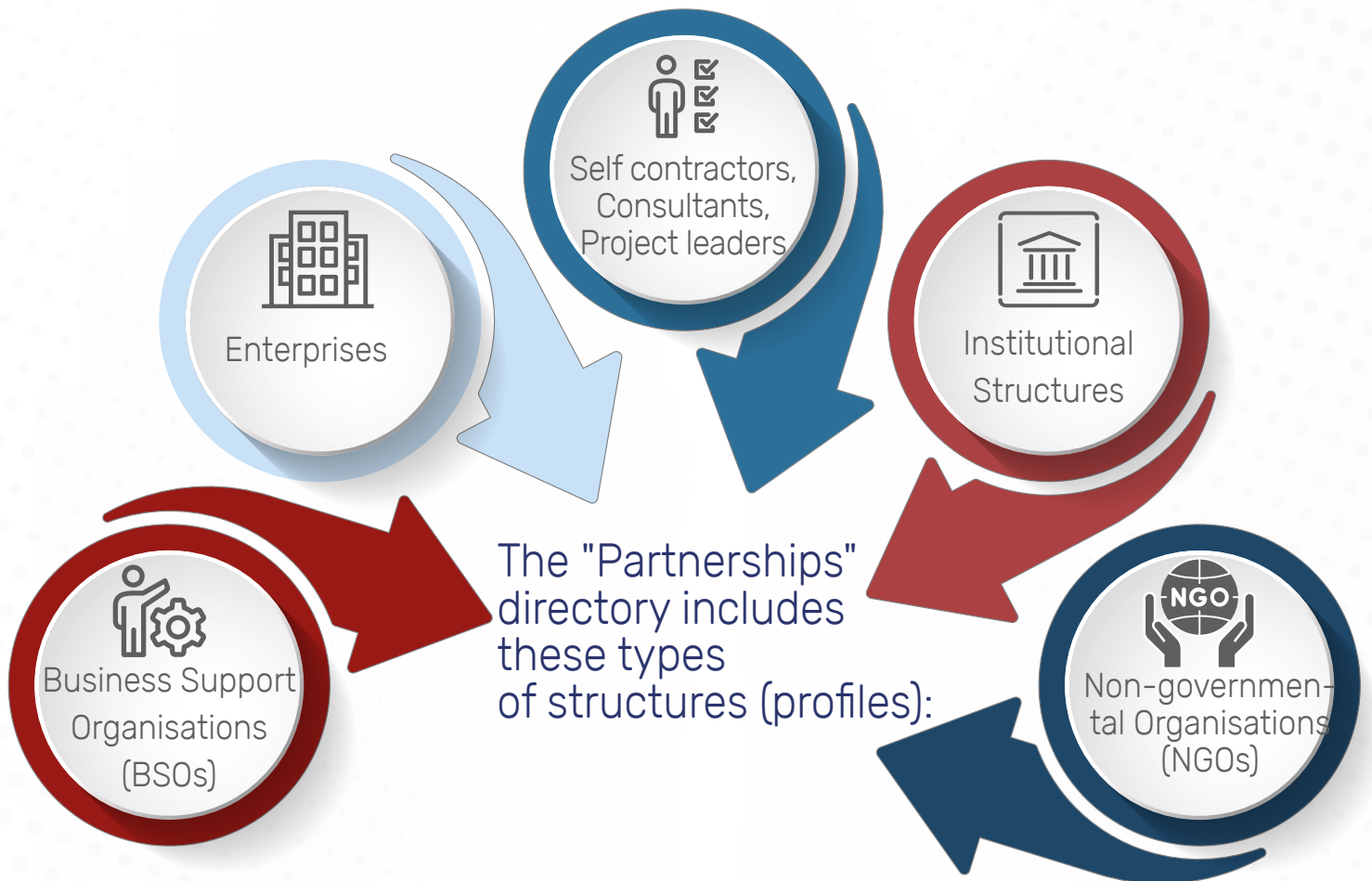
A text describing the usefulness and the functioning of this section

Three blocks describing the 3 components of the "HelpDesk" module, namely Trade Guide, Investment Guide and Country Statistics

A search filter & a space to display the result

BCD

Partnerships

A multi-criteria search engine bringing together, in the form of complete and detailed sheets, economic operators for the purpose of developing North-South and/or South-South business alliances

Enterprises

Self contractors, Consultants, Project leaders

Institutional Structures

The "Partnerships" directory includes these types of structures (profiles):

Business Support Organisations (BSOs)

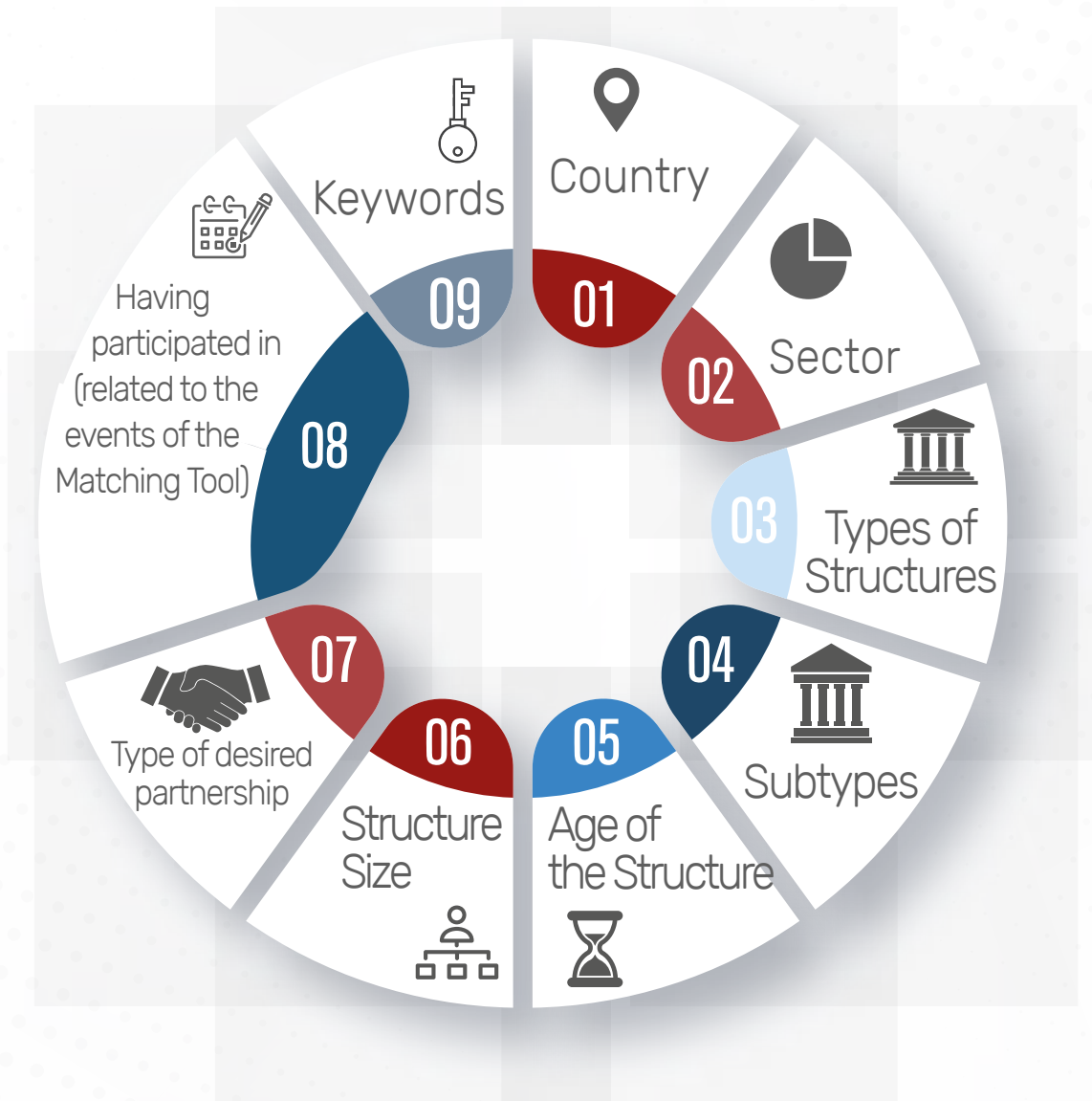**Non-governmental Organisations (NGOs)**

Its objective is to support registered Structures in identifying the right business partner.

It facilitates direct interaction with a potential business contact based on the interests expressed when creating an account.

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Partnerships - Search

It is possible to search for structures using this search engine according to specific criteria :

Country — 01
Sector — 02
Types of Structures — 03
Subtypes — 04
Age of the Structure — 05
Structure Size — 06
Type of desired partnership — 07
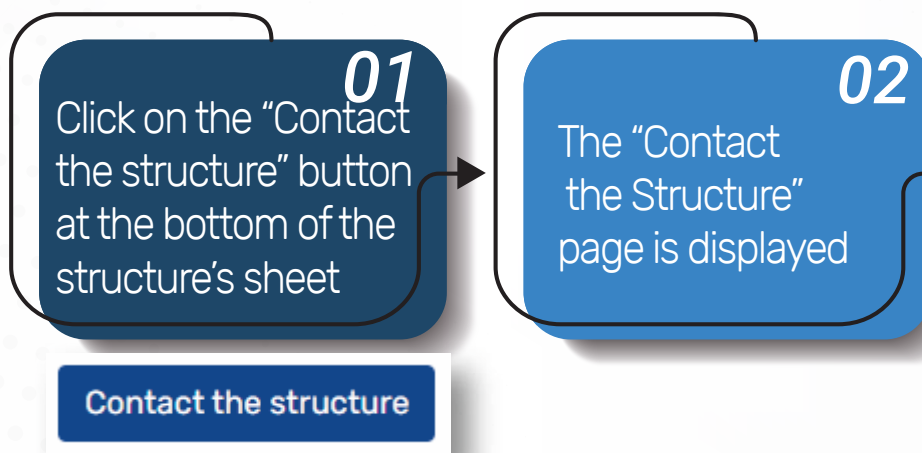**Having participated in (related to the events of the Matching Tool)** — 08
Keywords — 09

Country
Please select
Unselect options

Sectors
Please select
Unselect options

Types of Structures
Please select
Unselect options

Sub-Type
Please select
Unselect options

Age of structure
Please select
Unselect options

Structure size
Please select
Unselect options

Types of desired partnerships
Please select
Unselect options

Having participated in
Please select
Unselect options

Keywords

BCD

Partnerships - Contact a structure

It is mandatory to be in online mode to be able to consult the details of the partner sheet:

01 Click on the button "+"

02 If the user is not logged in, a pop-up is displayed asking the visitor to log in or to create an account

03 Once online, the user is redirected to the details page of the selected sheet

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Manufacturing operations
Extractive industries
Agriculture, forestry

+

Object of the request

Request details

Send

To contact a structure

01 Click on the "Contact the structure" button at the bottom of the structure's sheet

02 The "Contact the Structure" page is displayed

Contact the structure

Participate in a Matching event

My events

Consult the status of participation requests For accepted requests :
  - Print the participation badge
  - Access the participants' catalogue

Catalogue of participants

- Access the catalogue of structures and people participating in an event
- Print out the sheet of the requested structure
- Schedule a meeting with one of its representatives

Meetings Management

- Consult the status of sent or received meeting requests
- Approve or refuse meeting requests
- For each new meeting request received, the requested profile is notified by e-mail and via the platform.

My Agenda

Consult the participant's programme, i.e. the agenda of the selected event, completed with confirmed business meetings

Information messages

Consult the messages sent by the event organiser

Organise a Matching event

Create an event

Create events that will be accessible
on the 'EuroMed Business Matching' page.

Specific forms

- Create a specific questionnaire for an event
- Create an evaluation form
- Consult the created forms
- Edit and translate the forms created

Event management

- Consult the Matching events as well as the list of collaborators
- Edit and translate the created events
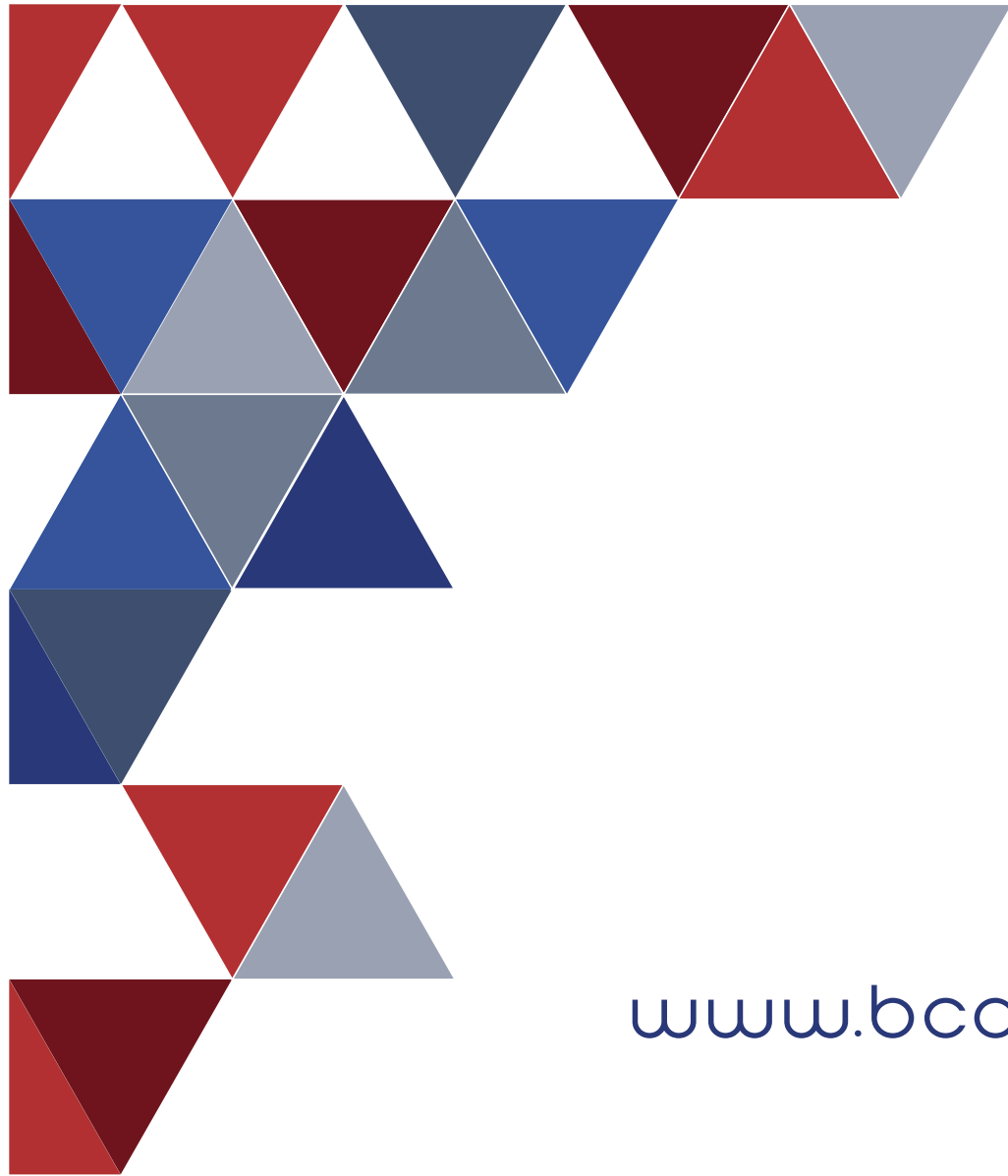
Manage participants

- Approve or reject participation requests
- Consult participants' answers to specific questions
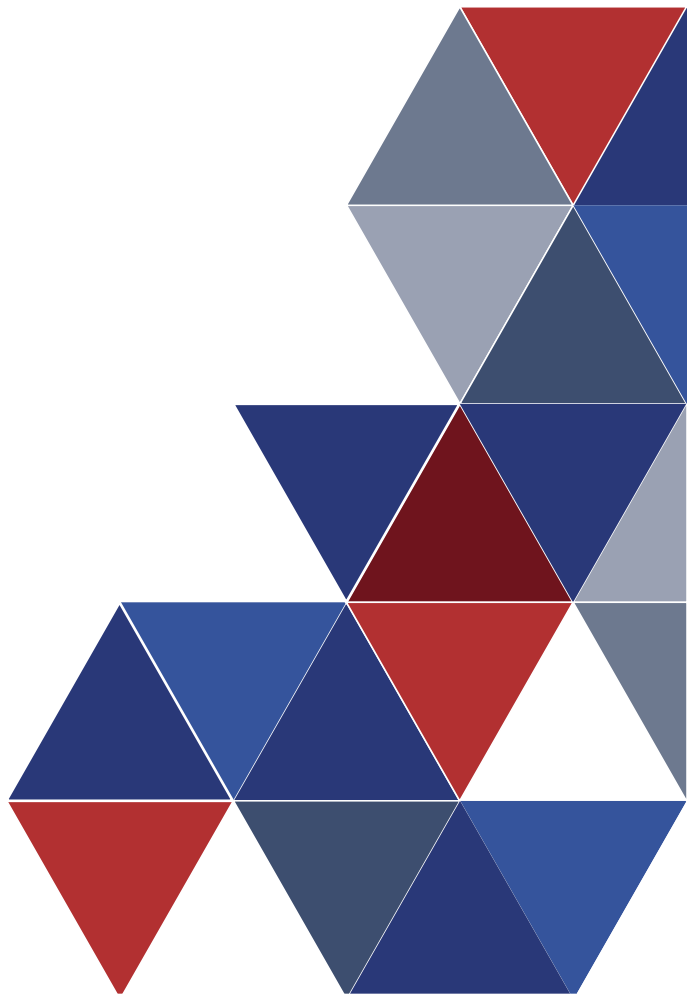- Consult participants' answers to the evaluation forms

Dashboard

- Consult the list of participants and the status of their meeting requests
- Export the list of participants
- Send information messages to participants
- Generate badges

www.bcdesk.eu

For more information
scan the QR code