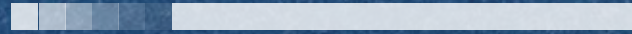


BUSINESSMED



Union of Mediterranean Confederations of Enterprises



BROCHURE

BUSINESSMED Presentation

Created in 2002, BUSINESSMED is the main representative of the private sector in the Euro-Mediterranean region, and a privileged platform for multilateral cooperation for the benefit of 23 the employers' confederations and more than 1'200'000 public and private affiliated companies by promoting foreign direct investments and socio-economic integration in the region.

BUSINESSMED'S mission is to enhance exchanges and strengthen the Mediterranean business ecosystem by reinforcing regional cooperation, social dialogue, and policymaking.

BUSINESSMED Expertise

BUSINESSMED's long-medium term strategy is focused on 4 areas of Expertise:

Business

- Industrialization
- Digitalization
- Internationalization
- Green Deal
- Private-Public Partnerships
- Cultural and, Creative Industries

Dialogue

- Multi -Stakeholder Social Dialogue
- Skills For Jobs
- SDG & Responsible Business Conduct

Regional Integration

- Business Networks
- Regional Synergies
- Facility Mechanism
- Supply Chains

Policies & Institutional Reforms

- Policy Reforms
- Innovation and Research

Advantages of being a member

Expand your network

Have access to our wide Network of 23 Confederations of Employers and more than 40 Partners from both Northern and Southern Shore of the Mediterranean

Build cross-border networks facilitating the creation of connection with sources of investment, cohesion, visibility and accountability vis-à-vis European and MENA countries.

Increase your visibility

Have access to our Business Matching and B2B events linking you with public and private stakeholders and promote partnerships and attract investors at sectorial level with MENA and European counterparts.

Develop your business



Improve your capacities through our technical assistance, workshops and exchange programmes to raise your competitiveness at the international level. Increase your support to SMEs and access to international funds.

Enhance your staff capacities

Benefit from our expertise

Go digital with our business tools

Have access to the Business Country Desk platform. A digitalized platform helping BSOs and SMEs access to market information and potential partners across the EuroMed region with the possibility to organize and manage, B2B events and match-making initiatives.

Take advantage of our expertise in Business, Regional Integration, Dialogue and Policy and Institutional Reforms, and shape studies and policy recommendations by participating in our 4 Thematic Committees (Digitalization, Green Deal, Internationalization for SMEs and Women and Youth Entrepreneurs).

BUSINESSMED Members

ALGERIA

- Confédération Générale des Entreprises Algériennes (CGEA)
-

FRANCE

- MEDEF International
-

EGYPT

- Federation of Egyptian Industrie (FEI)
-

GERMANY

- Confederation of German Employers' Association (BDA)
-

GREECE

- Greek International Business Association (SEVE)
 - Hellenic Federation of Enterprises (SEV)
-

ITALY

- General Confederation of Italian Industry (CONFINDUSTRIA)
-

JORDAN

- Jordan Chamber of Industry (JCI)
-

PORTUGAL

- Fundação AIP (AIP)
-

MALTA

- Malta Employers' Association (MEA)

TUNISIA

- Union Tunisienne de l'Industrie, du Commerce et de l'Artisanat (UTICA)
 - Parc d'Activités Economiques de Bizerte (PAEB)
 - Pôle de compétitivité Bizerte
-

TURKEY

- Turkish Industry & Business Association (TÜSIAD)
 - Turkish Confederation of Employers Associations (TISK)
-

LEBANON

- Association of Lebanese Industrialists (ALI)
 - Chamber of Commerce, Industry & Agriculture of Beirut & Mount Lebanon (CCIA-BML)
-

PALESTINE

- Palestinian Federation of Industries (PFI)
 - Federation of Palestinian Chambers of Commerce, Industry & Agriculture (FPCCIA)
-

MORROCO

- General Confederation of Moroccan Enterprises (CGEM)
-

SYRIA

- Syria International Chamber of Commerce (ICC)
-

SPAIN

- Confederación Española de Organizaciones Empresariales (CEOE)

BUSINESSMED Projects



EBSOMED (Enhancing Business Support Organisations and Business Networks in the Southern Neighbourhood) is a 4 year- project co-financed by the European Union, that aims at promoting the Mediterranean Business Ecosystem by boosting investment and job creation in the region with a view to economic growth. This is done through strengthening of the capacity building of Business Support Organisations (BSOs) in the Southern Neighborhood Countries, with the aim of improving the services offered to SMEs, especially in view of promoting their internationalization.



SOLiD-South Mediterranean Social Dialogue is a 42-month programme co-financed by the European Union. The SOLiD project strengthens economic and social councils and gradually opens up dialogue to civil society organizations. The pilot phase has integrated civil society as a full partner in the project, alongside and at the same level as employers' and workers' organizations, and has contributed to the development of the Charter to promote Social Dialogue in the Southern Mediterranean countries. Currently, in its second phase, its scope has been enlarged to an additional three countries (Algeria, Lebanon and Palestine) who join the original three pilot ones (Jordan, Morocco and Tunisia).

INVESTMED, InNoVative Sustainable sTart-ups for the MEDiterranean, is a Project co-funded by the European Commission under ENI CBC MED programme. The ultimate goal of this 2,5-year project is to support the development of new, sustainable entrepreneurship and business initiatives, by creating a backing environment and facilitating access to new markets with the final goal of generating new economic opportunities and jobs for young people and women.



INVESTMED

CREACT...MED

CREACT4MED (CReative Entrepreneurs ACTing FOR the future MEDiterranean) is an EU-funded project (EuropeAid – Directorate-General for International Cooperation and Development (DG DEVCO)) to enhance the role of culture and creativity as a vector for employment and resilience in eight Southern Neighbourhood Countries through untapping the potential of the cultural and creative industry (CCI) to create economic value, enhance growth, create decent jobs and foster social inclusion. In doing so, a special emphasis is dedicated to youth and women.





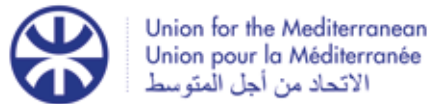
Med4Waste

Med4Waste is a 24-month project co-funded by the European Commission under ENI CBC MED programme. The Med4Waste project aims to facilitate new governance models for integrated and efficient urban waste management (WM) policies across the Mediterranean. This is done by building on and improving knowledge of public and private stakeholders as well as supporting the establishment of cross border and cross sectorial network to foster long-term commitment of decision and policy makers.

High Opportunity for Mediterranean Executive Recruitment, (HOMERe), improves the cross-cutting skills and increases the employability of Mediterranean high-profile students currently in their last year of study. The project aims to tackle youth unemployment and underemployment and help those taking part in the project to secure a graduate position that is relevant to their qualifications and is in their own country. Nine Euro-Mediterranean countries are currently involved in the project: Algeria, Egypt, France, Greece, Italy, Lebanon, Spain, Morocco and Tunisia.



BUSINESSMED High Level & Institutional Partners



Engagement

BUSINESSMED is a member of Global Compact, the voluntary movement for social responsibility launched by the United Nations.

**NOUS SOUTENONS
LE PACTE MONDIAL**



Transparency Register ID number : 865034435102-35

THE VOICE OF MEDITERRANEAN BUSINESS



www.businessmed-umce.org