



## NEWSLETTER

June 2020

### EUROMED AGENDA

08  
July  
2020

OECD / UNDP / UN Women  
Regional Webinar "Covid-19  
in the Middle East and North"  
Online

08  
July  
2020

Webinar "The Blue Transition  
Scenario 2050 for the  
Mediterranean  
Online

09  
July  
2020

Webinar : The crucial role of  
the COC during and after the  
COVID19 crisis  
Online

09  
July  
2020

Videoconference Agribusiness:  
Macfrut Digital 2020  
Online

### BUSINESSMED NEWS

Participation of BUSINESSMED to  
the UfM online workshop "Social  
economy and the post-pandemic  
recovery: challenges and  
prospects"



BUSINESSMED presents the  
ENICBC Med project InvestMed  
during the webinar "Green  
entrepreneurs? Taking  
challenges as opportunities"

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### MEMBERS' NEWS



The Jordan Chamber of Industry launched its own electronic application, with the aim of keeping pace with technological developments and the trend towards electronic automation of the various activities of the Chamber and its services...

Utica: Creation of a unit responsible for monitoring the situation of companies affected by the Covid 19...



Launching the project of qualification and operation in the field of occupational safety and health and quality control for engineers in partnership with the Palestinian Federation of Industries...



The CGEM and the GPP adopt a new modus operandi of cooperation for the recovery of the economy, in particular VSEs and SMEs, especially in the management of the exit from the crisis...



### DOCUMENTS



COVID-19:  
impact on  
gender  
equality and  
policy  
responses  
---  
OECD Report



Survey to support the Private Sector in this period of economic crisis  
related to the COVID-19 pandemic



Conducted by IFC - International Finance Corporation in partnership  
with the Chamber of Commerce, Industry and Agriculture of Beirut and  
Mount Lebanon , the results obtained will form the basis for the  
content and design of a series of webinars aimed at identifying the  
challenges and obstacles encountered by enterprises, with a special  
focus on the gender dimension.

### SURVEYS



Investment  
in the MENA  
region in the  
time of  
COVID-19  
---  
OECD Report



## TACKLING CORONAVIRUS (COVID-19) CONTRIBUTING TO A GLOBAL EFFORT



Survey to help the OECD to develop further analysis on the impact of the crisis and perspectives for economic recovery

The results of this assessment will provide the basis for an OECD note on Private Sector Development in the MENA region in the context of the COVID-19 pandemic.

## VARIOUS NEWS



### Summer school: Succeed Internationally in the post-COVID world

COVID-19 is reshuffling the maps of the world economy, accelerating the changes taking place and setting new trends. The Summer University on Business Internationalization 2020 aims to share the analysis and proposals of entrepreneurs and experts, in order to provide exporters with a range of ....

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### Post- COVID19 : rehumanize finance to reprogram high frequency trading

Close monitoring of the recent stock market fluctuations has not been for the faint of heart. They seem to follow the same pattern of ups and downs as end-of-the-year holidays and festivities; rapid descent when one holiday has passed followed by a steady ascent due to the anticipation over a new one. Today...

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### Mediterranean: The social economy represents 3.2 million enterprises

The potential for job creation through the promotion of the social economy in the Middle East and North Africa (MENA) region and the Balkans remains largely unexplored. To discuss this, the virtual conference of the Union for the Mediterranean (UfM) on "Social economy and post-pandemic recovery" was...

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