



BUSINESSMED

Union of Mediterranean Confederations of Enterprises
Union Méditerranéenne des Confédérations d'Entreprises

Activities 2017

General Assembly BUSINESSMED

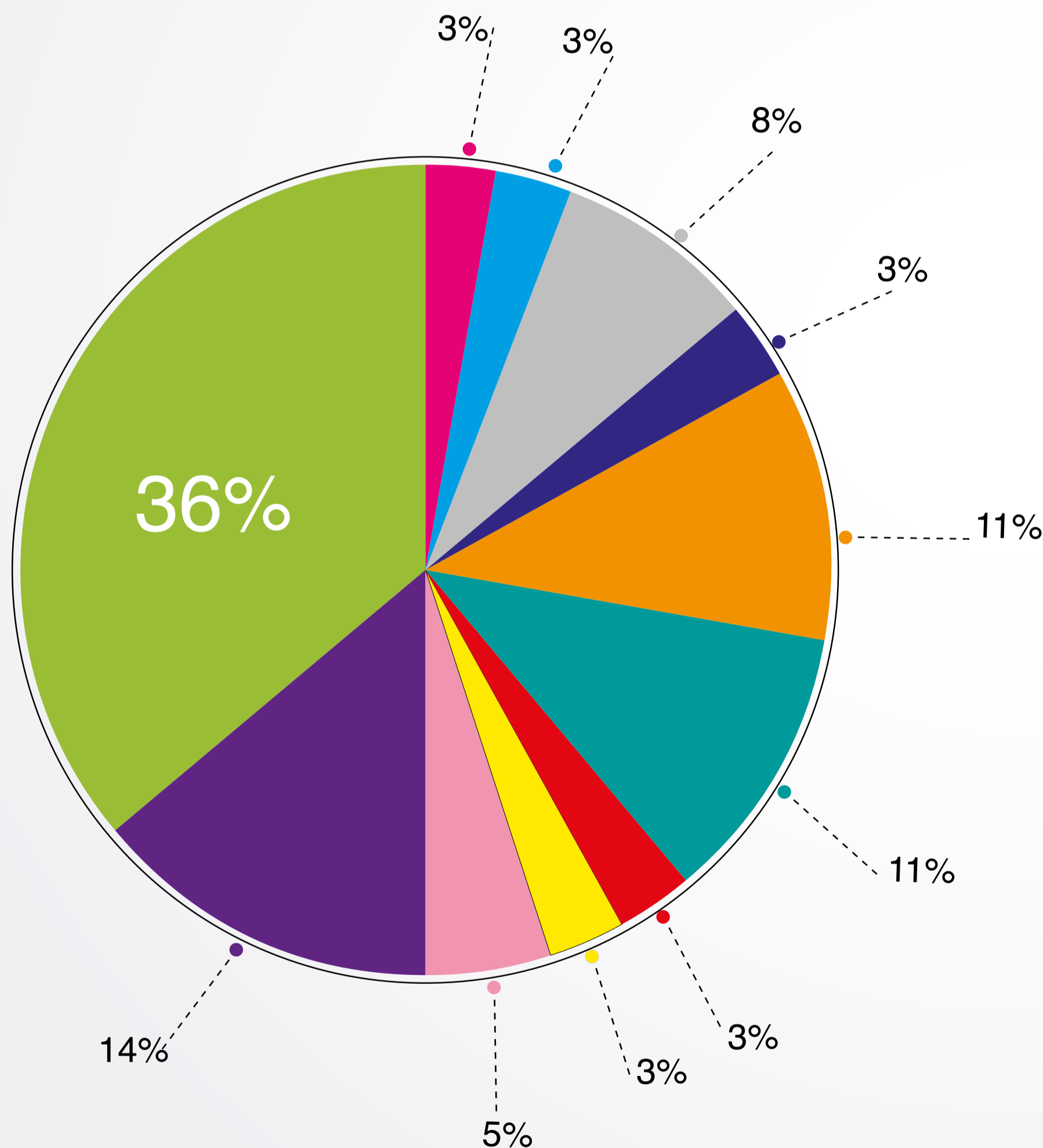
Activities 2017

General Assembly BUSINESSMED

TOTAL

36 Activities

Typology of realised activities



- Euromed invest + Medalliance Executive committees
- SOLiD Med Social Dialogue
- Euromed Forum
- HOMeRE
- UMF AD Hoc Working Group
- European Parliament
- Civil Society Fora
- EU Delegation Meetings
- Euromed Policy Forum
- Corporate Social Responsibility
- MENA OECD

Activities 2017

General Assembly BUSINESSMED

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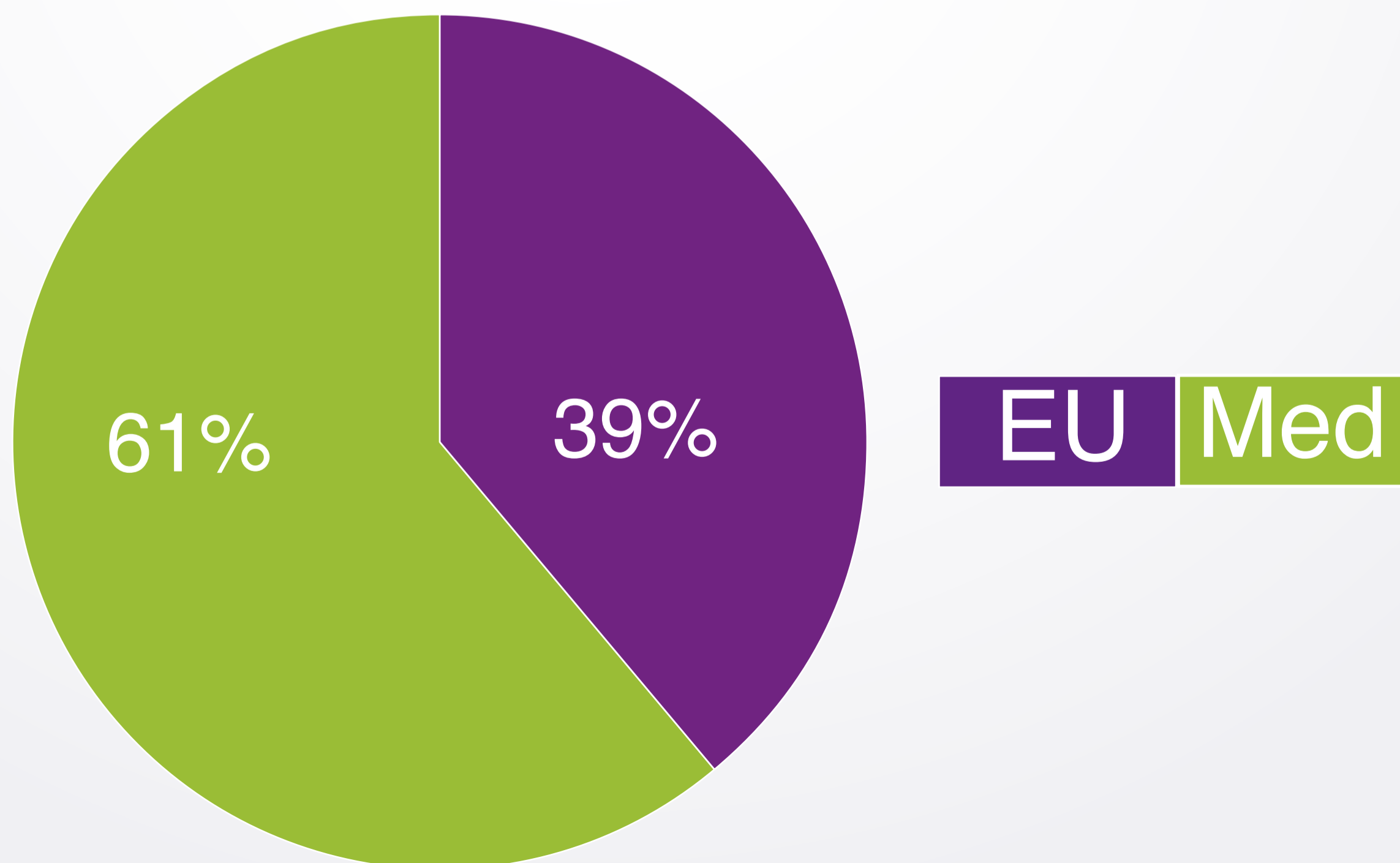
TOTAL



37 Activities >> 5000 Participants

BUSINESSMED 2017 activities have mainly been held in the Mediterranean countries with a main focus on the Maghreb region.

> Distribution of activities by country



- Third Euro-Mediterranean Forum
- MedRome 2016
 - Mediterranean Dialogue
- A stronger and More United Maghreb
 - Addressing common challenges
- EUROMED Invest Academy in Morocco
 - Promote Women Leadership and Women in BSO
- UfM high Level Working Group of on Employment and labour
- The Social Dialogue and the Emergence of the 4th Industrial Revolution:
 - Education, Employment and Youth
- Masterclass « BSOs at the service of social entrepreneurs»
- EU 4 Youth
- Common Solutions for the Creation of Employment in Southern Neighbourhood Countries
- Mediterranean Social Responsibility Convention

- The role of BSOs in the development of integrity standards to protect SMEs from unfair practices.
- Civil Society Forum Neighbourhood South
- Strengthening employability in the Mediterranean region
- "Promoting Social Dialogue within companies : "The CAC Platform for Social Peace and Productivity Improvement"
- MENA OECD Working Group on Investment and Trade
- SOLiD Workshop "Employability of Young People and Women in Jordan"
- Working Group on Investment and Trade leadership
- Workshop Social Dialogue and "Representativeness of Women in leadership Positions"
- Seminar on Social Dialogue and Employment in Lebanon
- Union for the Mediterranean Social Dialogue Forum
- "Diagnosing the attitudes and positions of the social partners with regard to the social dialogue"
- Global Deal Forum
- Conference-debate on "The privileged partnership Tunisia-EU"
- Social dialogue to strengthen the rights and working conditions

Focus Euromediterranean Forum

Key points

150 institutional representatives and the Italian entrepreneurial network, including banks.

142 institutional and business community representatives from the MENA region.

150 B2B realised



*Ministero
dello Sviluppo Economico*



CONFINDUSTRIA



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*Focus
MedRome 2016*

ROME 2016

MED

MEDITERRANEAN DIALOGUES

Rome December 2016

Key points.....

→ **60** Ministers and political representatives from the Euro-Mediterranean region.

→ **+120** business guests from the MENA region (Algeria, Egypt, Turkey, Morocco, Tunisia, UAE, Lebanon, Iraq, Libya, Qatar, Jordan).

→ A Mediterranean delegation of 45 institutional representatives of the employers Confederations of Employers.

Focus – The Role of Women Leader in BSOs

Project funded by the EUROPEAN UNION

Organisée par EUROCHAMBRES BUSINESSMED

Sponsorisée par Konrad Adenauer Stiftung

En partenariat avec Union for the Mediterranean CGEM

Académie EUROMED Invest

PROMOUVOIR LE LEADERSHIP DES FEMMES

La Femme dans les Organisations de Support aux Entreprises (OSE)

06 - 07 Mars 2017

Savoy le Grand Hotel, Marrakech (Maroc)

Project financed by the European Union, the MedAlliance and the local authorities of Marseille-PACA

Labelled by

Project implemented by the MedAlliance consortium under ANIMA Investment Network coordination

Key points.....

- +90 Businesswomen and senior executives of Business Support Organizations from the Euro-Mediterranean region.
- The only women-oriented operation Euromed Invest.
- Great response at the level of the European Institutions (DG Near, Neighbourhood South, DG Devco).

*Focus – Forum
FUTURALIA 2020
promoted by
SOLiD Project*



Key points.....

+79.000 visitors whose majority young people from different nationalities looking for information on training offers.

The SOLiD Forum held in conjunction brought together key representatives of the Unions of Employers, Trade Unions and Government.

A key event in the promotion of social dialogue in the Mediterranean combined the theme of Innovation with Industry 4.0.

*Focus – Working group
on Investment and Trade
MENA OECD*

MENA-OECD WORKING GROUP ON INVESTMENT AND TRADE



Investment and trade policy reforms for inclusive growth in the MENA region

Paris September 2017

Key points.....

- Establishment of the Business Advisory Board (BAB), chaired by a representative of the MENA region and a member of the OECD.
- 18 Economies of the MENA region.
- 19 MENA Business Associations.

Focus – Union for the Mediterranean Social Dialogue Forum

Amman, October 2017

Recommendations

Third UFM Social Dialogue Forum



Strengthen the capacities of the employers 'and trade unions' organizations through the institutional support of the national authorities.

Translate the Ministerial and the Bipartite Declaration into concrete actions.

Extend the SOLiD Project to other Med Countries via a SOLiD II project.

Set Up a social dialogue point of contact/secretariat.

Focus – Development Policy Forum

Jordan, October 2017

Development Policy Forum



Adoption of national policies between national governments, NGOs and local authorities;

The EU and its Member States should support reforms to strengthen democracy and human rights.

Major efforts must be made to strengthen the protection of civic space.

Support inclusive national processes in the light of the 2030 Agenda.

Review of EU programs on gender, young people, persons with disabilities and raising awareness of environmental issues.

2016 - 2017 Projects



project aims to strengthen dialogue capacity among the social partners, civil society and governments to project a sustainable and stable institutionalized social dialogue in Tunisia, Morocco and Jordan. SOLiD is co-funded by the EU and ITUC, and implemented by ATUC, BUSINESSMED and ANND

Website :www.medsocialdialogue.org



HOMERe project aims at strengthening the employability of young graduates from top-level project countries, including their access to top quality jobs, through the realization of an international 6-month internship at the headquarters of a company in the Mediterranean region.

Website: www.homere-med.org/index.php/fr/le-projet



EDILE project aims to strengthen the capacity of local authorities that are involved in the regulation of investment: best selection and upstream assessment of investment projects and improving the governance process.

Website :www.edile-initiative.org



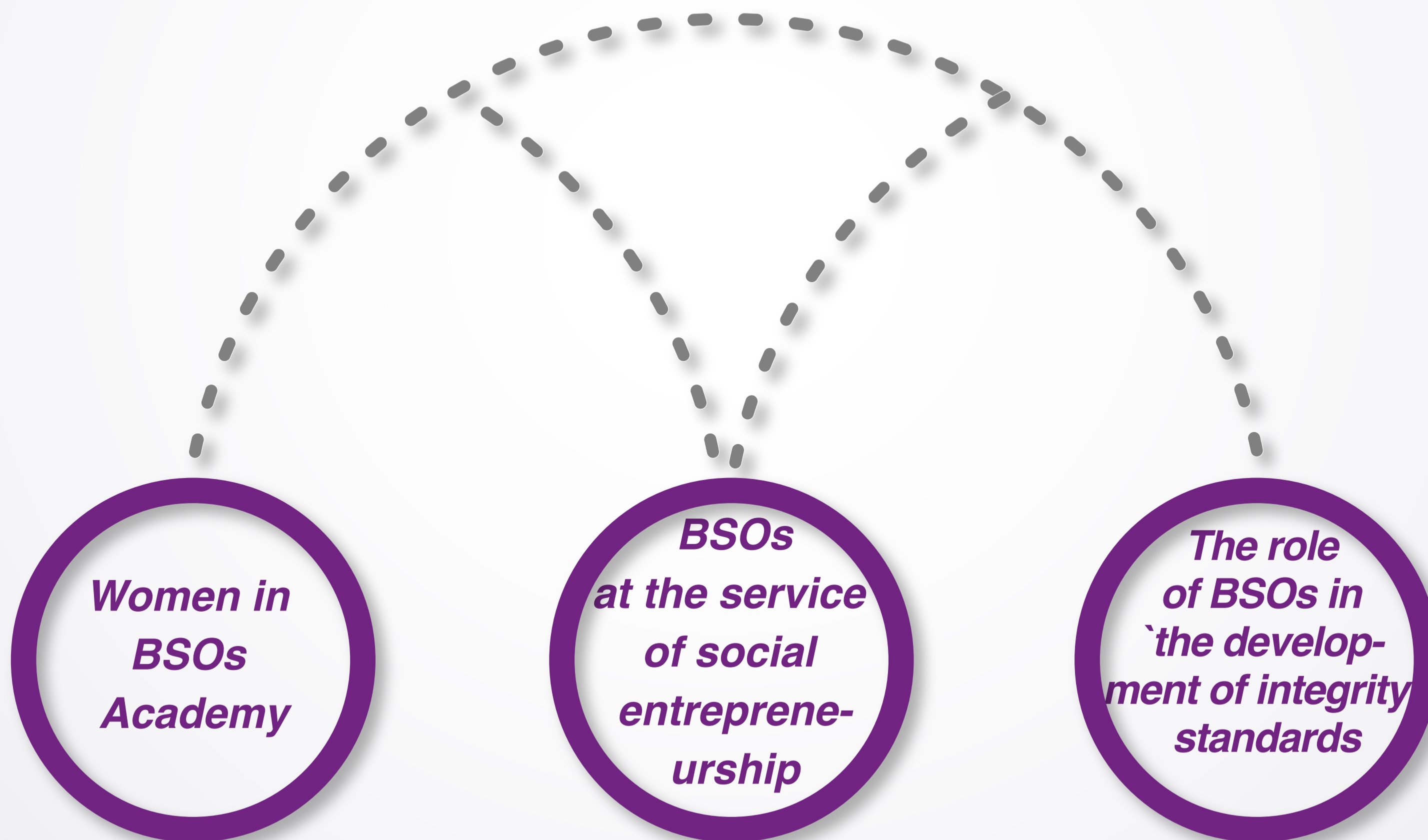
EUROMED Invest project is dedicated to the promotion of business and private investments in the Euro-Mediterranean area by fostering an inclusive economic development of the region and supporting the creation and the international development of Micro, Small and Medium Enterprises (MSMEs).

Website : www.euromedinvest.eu



Project
funded by the
EUROPEAN UNION

Euromed Invest (2014-2017)

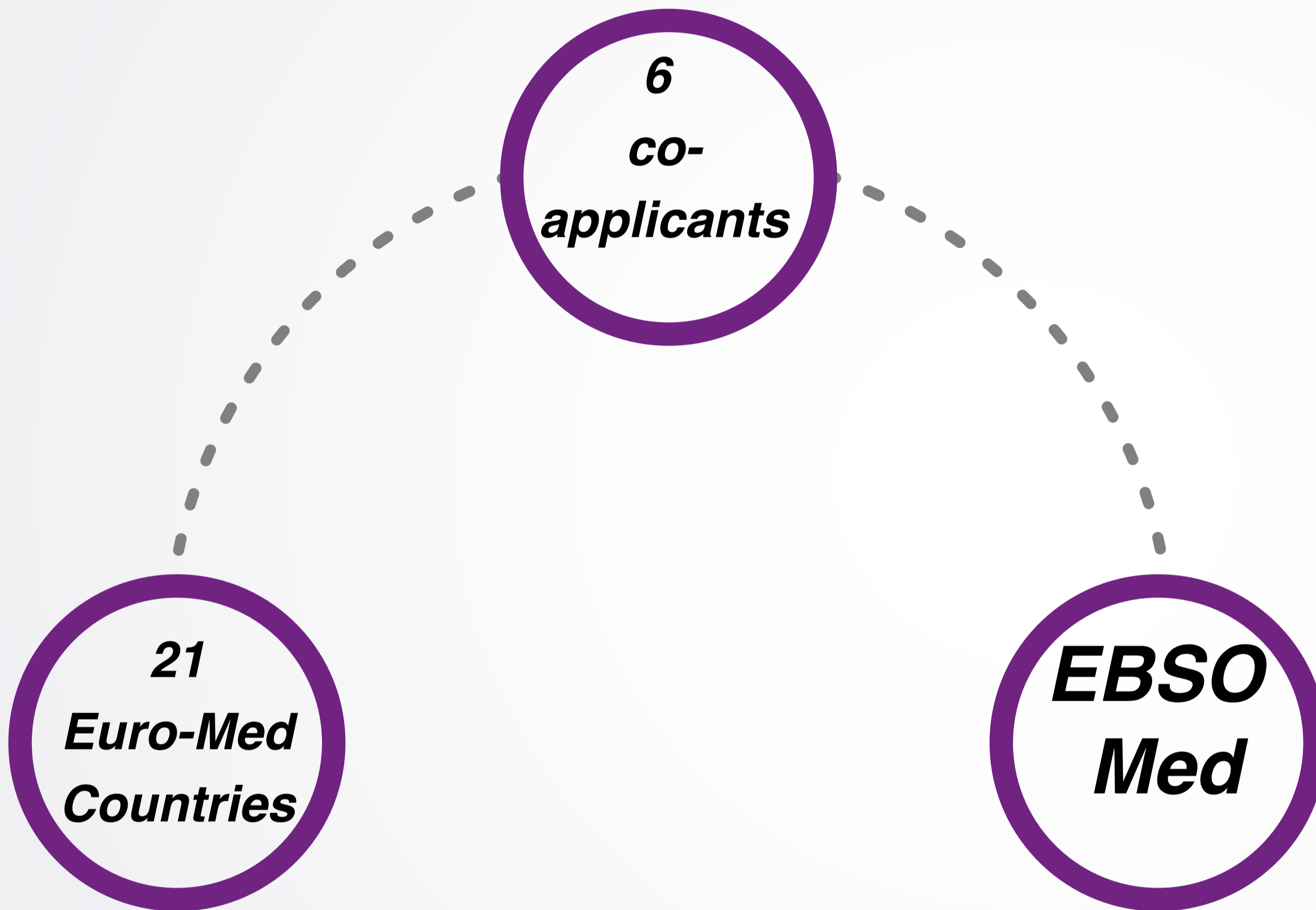


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Tunisia



Algeria



Morocco



Egypt



Jordan



Palestine



Israel



Libanon



Syria



Libya