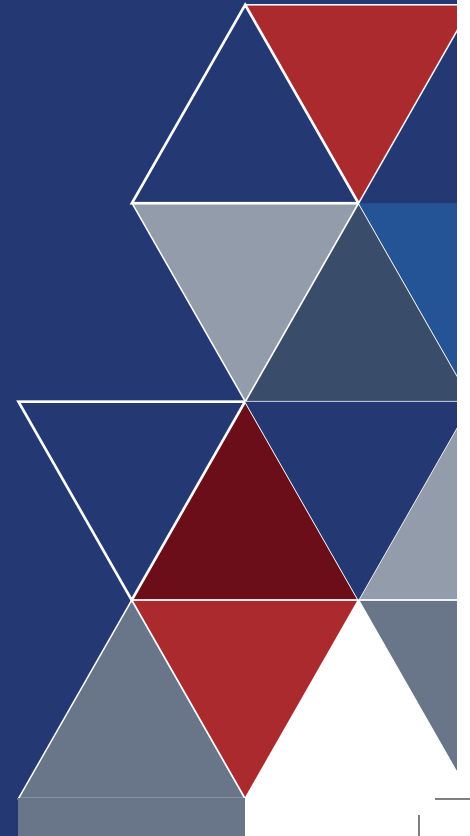


BCD

Business Country Desk

PROMOTING EUROMED BUSINESS



PRESENTATION

The Business Country Desk marks the beginning of a cycle of actions aimed at putting entrepreneurship and investment at the heart of BUSINESSMED's development strategy.

Over the last few years, BUSINESSMED has actively worked on the development of a tool that promote talents, assist in the internationalization of companies, encourage business networking and advocate for an improvement of the entrepreneurial ecosystem in Europe, the Mediterranean and Africa.

In this digital era, BUSINESSMED is industrializing this process, offering the Euro-Mediterranean business ecosystem the BDC , an accessible and intuitive a digital platform, providing companies , entrepreneurs and investors with human and technical support for the realisation of high value-added partnerships.

The ultimate goal of the BCD is to be a reference digital counter and to position and anchor the excellence of the Mediterranean economy.

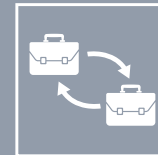
The BCD platform offers its users three main services:



Partnerships



Business HelpDesk
service



EuroMed Business
Matching tool



PARTNERSHIPS



The BDC's partnership service aims to put the various economic operators in the Euro-Mediterranean region in touch with each other in order to initiate and develop North-South and South-South commercial partnerships.

It is an **intuitive directory** combined with a **multi-criteria search engine** that brings together, in the form of complete and detailed profiles, the main economic operators in the Euro-Mediterranean region, companies, financial institutions, Business Support Organisations (BSOs), NGOs, governments agencies, etc...

This space allows the identification and direct contact with a potential business partner corresponding to the expectations expressed by the platform user.



BUSINESS HELPDESK SERVICE



This area aims to support Mediterranean economic actors by providing them with reliable information and data related to the socio-economic and regulatory context concerning the priorities and key sectors of 10 southern Mediterranean countries.

The Business HelpDesk is divided into 3 sub-sections

Investment guide



which covers procedures, tax and financial advantages, incentives for investors, regulations, taxes, etc

Trade guide



which presents by country the general framework for trade, nomenclature and customs duties, trade agreements, etc.

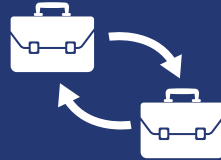
Statistical data



which present a list of macro-economic indicators for each target country (GDP, Infrastructure, Demographics, etc.)



EUROMED BUSINESS MATCHING TOOL



The EuroMed Business Matching is an event-oriented tool, managing business meetings. Its objective is to initiate effective exchanges and contacts, to create or strengthen partnerships.

It offers a range of ergonomic features to simplify the organization and management of B2B meetings. It allows the user to manage profiles, consult the events agenda, send requests for meetings with other companies and follow up on confirmed meetings,

Appointments
manager



Intuitive
dashboard

EuroMed business
agenda



Access
to the participants'
catalogue

MAIN FEATURES



OTHER SERVICES OF THE PLATFORM

The platform also offers «News» and «Opportunities» sections that review the most significant socio-economic news of the region as well as the most interesting opportunities, tenders and calls for applications.

One of the great added value of the platform is the «Resources» section. It centralizes a good number of studies, sectoral reports, economic outlooks and other relevant documents on the Euro-Mediterranean business climate.

To benefit from all the opportunities and services of the BDC platform visit the website and register your organization on :

www.bcdesk.eu

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

The Union of Mediterranean Confederations of Enterprises (BUSINESSMED) is a regional organization which gathers 22 Confederations of Employers' Organizations from 20 countries of the Northern and Southern shore of the Mediterranean. Created in 2002, BUSINESSMED has become the main representative of the private sector of the Euromed region and a privileged platform for multilateral cooperation for the benefit of the employers' confederations and more than 600,000 public and private affiliated companies, by promoting foreign direct investments and socio-economic integration in the Region. for more information visit : www.businessmed-umce.org

THE BDC PLATFORM IS DEVELOPED BY BUSINESSMED WITH
CO-FINANCING FROM THE EUROPEAN UNION.



www.bcdesk.eu



For more information
scan the QR code