

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

PRESS COVERAGE

BUSINESSMED new presidency (2020-2023)



OCTOBER 2020

THE VOICE OF MEDITERRANEAN BUSINESS

The Mediterranean Union of Business Confederations (BUSINESSMED) has a new president, Barbara Beltrame



Live from Tunis: Held online, the Extraordinary and Elective General Assembly of BUSINESSMED elected its new executive board and appointed Barbara Beltrame Giacomello of CONFINDUSTRIA (Italy) as the new President of the organization for a three-year term.

The Mediterranean Union of Business Confederations (BUSINESSMED) held an Extraordinary and Elective General Assembly online on October 20, 2020 with the presence of the majority of its members. After the evaluation of the last three years of activity, the Assembly appointed **Barbara Beltrame** of CONFINDUSTRIA (Italy) as the new President of BUSINESSMED, for a three-year term (2020 – 2023).

This new presidency will be an opportunity to rethink the major economic challenges and opportunities of the Euro-Mediterranean region and to adapt the objectives of the strategic vision of the organization ...:

"BUSINESSMED has more than ever a strong and preponderant role to play, and a mission to accomplish to strengthen the positioning of the organization and make the voice of the private sector heard in Europe, the Mediterranean and Africa" ... "Now is the time for our employers' federations to reconnect, rethink and relaunch by adopting a long-term vision to respond and redress our region." Barbara Beltrame said during her contribution.

The Extraordinary and Elective General Assembly also voted for its new executive board made up of Barbara Beltrame (CONFINDUSTRIA, Italy), a first Vice-president (FEI, Egypt), a second Vice-president (TUSIAD-TISK, Turkey), a northern member of the executive board (MEA, Malta) and a southern member of the executive board (ALI-CCIA BML, Lebanon).

The BUSINESSMED Secretariat has sent, on the occasion its warmest congratulations to all members and for continuing to represent the voice of business in the Euro-Mediterranean region.

Media: Ecomnews Med

Country: France

Link: <https://www.ecomnewsmed.com/en/2020/10/22/tunisia-the-mediterranean-union-of-business-confederations-businessmed-has-a-new-president-barbara-beltrame/>

Articles



Oct 21, 2020

Barbara Beltrame, BusinessMed New President

The Union of Mediterranean Confederations of Enterprises BUSINESSMED held on October 20, 2020 an Extraordinary Elective General Assembly online with the majority of its active members. After the assessment of three past years of activity, the General Assembly officialised Ms. Barbara Beltrame from CONFINDUSTRIA as new President of BUSINESSMED, for a term of three years.

In her speech, Beltrame stressed that this new presidency will be a chance to rethink the major economic issues and opportunities of the region and to adapt the objectives of the organization's strategic vision, she said: *"BUSINESSMED now more than ever has a strong and preponderant role to play, and a mission to accomplish in the next years in strengthening the positioning of the organisation and make the voice of the private sector heard in European, Mediterranean and African countries through international partnerships and a portfolio of regional initiatives."*

"It is now time for our Employers' Federations to reflect, reconnect, rethink and reboot by embracing a long-term vision to respond and recover our region," she added.

The Extraordinary Elective General Assembly voted for its news executive board composed of Ms. Beltrame (CONFINDUSTRIA, Italy), the first vice-president (FEI, Egypt), the second Vice-President (TUSAID-TISK, Turkey), an executive board member from the North (MEA, Malta) and an executive board member from the South (ALICCIAB, Lebanon).

BUSINESSMED is the main representative of the private sector that reflects the interest of 22 Confederations of Enterprises from States members of the Union for the Mediterranean - UfM.

Media: www.ldn-lb.org

Country: LEBANON

Link: <http://www.ldn-lb.org/news/barbara-beltrame--businessmed-new-president>

Businessmed brings Italian Barbara Beltrame Giacomello to its presidency



version française



Barbara Beltrame Giacomello is Vice-President of Confindustria (photo: Businessmed)

MEDITERRANEAN. The Extraordinary General Assembly of the Mediterranean Union of Business Confederations, Businessmed, confirmed, on Tuesday 20 October 2020, the appointment of Barbara Beltrame Giacomello as its president.

Barbara Beltrame Giacomello, who has been the international vice-president of Confindustria, the Italian employers' association, since May 2020, succeeds the Algerian Saïda Neghza (president of the General Confederation of Algerian Businesses) for a three-year term.

Barbara Beltrame Giacomello has been a member of the General Council of Confindustria since May 2019 and has also been Vice-President of Confindustria Vicenza (Vicenza) since January 2016. She has been Director of Communications and Marketing of the family group AFV Beltrame, based in Vincenza, since April 2005.

Founded in 2002, Businessmed brings together twenty-two business confederations from the member countries of the Union for the Mediterranean. The association presents itself as the "main regional representative of the private sector" whose development it supports in the Mediterranean basin.

Businessmed's new executive board

President : Barbara Beltrame Giacomello (Italy)
1st Vice-president: Tarek Tawfik (Egypt)
2nd Vice President : Bedii Can Yucaoglu (Turkey)
Treasurer: Anis Ysaïche
Secretary General: Jihen Boutiba Mrad

Members of the Executive Board!

Dolores Sammut Bonnic (Malta) representative from the North
Daniel Abboud (Lebanon) representative of the South

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Media: www.econostrum.info

Country: FRANCE

Link: https://en.econostrum.info/Businessmed-brings-Italian-Barbara-Beltrame-Giacomello-to-its-presidency_a729.html

باربرا بلترام رئيسة جديدة لـ "BUSINESSMED"

عالم ON | Thursday, October 22, 2020 3:11:00 PM 



عقد اتحاد الشركات المتوسطة BUSINESSMED في 20 تشرين الاول 2020 جمعية عامة اختيارية غير عادية عبر الإنترنت مع غالبية أعضائها. وبعد تقييم ثلاث سنوات من النشاط، قامت الجمعية العامة بترشيح السيدة باربرا بلترام من CONFINDUSTRIA كرئيسة جديدة لـ BUSINESSMED . لمدة ثلاث سنوات. وستكون هذه الخطوة الجديدة فرصة لإعادة التفكير في القضايا والفرص الاقتصادية الرئيسية في المنطقة وتكيف أهداف الرؤية الإستراتيجية للمنظمة.

ولدى BUSINESSMED الآن أكثر من أي وقت مضى دور قوي ورائد. ومهمة يجب إنجازها في السنوات القادمة في تعزيز مكانة المنظمة وجعل صوت القطاع الخاص مسموعًا في البلدان الأوروبية والمتوسطة والأفريقية من خلال الشراكات الدولية ومجموعة من المبادرات الإقليمية.

Media: www.lebanonon.com

Country: LEBANON

Link: <https://www.lebanonon.com/news/44071>

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الاقتصاد - Thursday, October 22, 2020 3:11:00 PM



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Media: www.vdlnews.com

Country: LEBANON

Link: <https://www.vdlnews.com/news/55874>

21 OTTOBRE 2020

La vicentina Barbara Beltrame eletta presidente di BusinessMed



L'imprenditrice quarantenne, vice di Carlo Bonomi al vertice della Confindustria nazionale, è stata nominata come leader dell'organizzazione di rappresentanza del settore privato dei paesi del Mediterraneo

ROMA. La vicepresidente di Confindustria per l'internazionalizzazione, Barbara Beltrame Giacomello, è la nuova presidente per il 2020-2023 di BusinessMed - Union Méditerranéenne des Confédérations d'Entreprises - l'organizzazione di rappresentanza del settore privato dei paesi del Mediterraneo. È stata eletta dall'assemblea generale di BusinessMed.

«Occorre ripensare i modelli di sviluppo socioeconomico della regione ed il ruolo fondamentale delle 'Confindustrie delle imprese europee, africane e mediterranee. La nuova visione di BusinessMed - commenta la neopresidente - mira al ridisegno dei modelli organizzativi, ma anche allo sviluppo di un nuovo approccio che permetta alle confederazioni imprenditoriali di orientare le imprese, attraverso una maggiore attenzione alle soft skills, per essere pronti a rifocalizzare le strategie di business ed iniziare a immaginare imprese versatili e reattive».

Media: nordest economia

Country: ITALY

Link: <https://nordesteconomia.gelocal.it/economia/2020/10/21/news/la-vicentina-barbara-beltrame-eletta-presidente-di-businessmed-1.39443750>

ANSA.it > Economia > **Confindustria:Barbara Beltrame eletta presidente BusinessMed**

Confindustria:Barbara Beltrame eletta presidente BusinessMed

"Ripensare i modelli di sviluppo socioeconomico"

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21 ottobre 2020

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(ANSA) - ROMA, 21 OTT - La vicepresidente di Confindustria per l'internazionalizzazione, Barbara Beltrame Giacomello, è la nuova presidente per il 2020-2023 di BusinessMed - Union Méditerranéenne des Confédérations d'Entreprises - l'organizzazione di rappresentanza del settore privato dei paesi del Mediterraneo. E' stata eletta dall'assemblea generale di BusinessMed.

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(ANSA).

Media: [ansa.it](https://www.ansa.it)**Country:** ITALY**Link:** https://www.ansa.it/sito/notizie/economia/2020/10/21/confindustriabarbara-beltrame-eletta-presidente-businessmed_e9fc1e32-1168-4028-b7ca-2ffb510a3baf.html

ÉCONOMIE

Confindustria: Barbara Beltrame élue présidente de BusinessMed

📅 21 octobre 2020



(ANSA) - ROME, 21 OCTOBRE - La vice-présidente de Confindustria pour l'internationalisation, Barbara Beltrame Giacomello, est la nouvelle présidente pour 2020-2023 de BusinessMed - Union Méditerranéenne des Confédérations d'Entreprises - l'organisation représentative du secteur privé des pays méditerranéens. Elle a été élue par l'assemblée générale de BusinessMed.

«Nous devons repenser les modèles de développement socio-économique de la région et le rôle fondamental de la « Confindustria » des entreprises européennes, africaines et méditerranéennes. La nouvelle vision de BusinessMed - commente le nouveau président - vise la refonte des modèles d'organisation, mais aussi le développement d'un nouveau approche qui permet aux confédérations entrepreneuriales de «guider» les entreprises, par une plus grande attention aux soft skills, d'être prêtes à recentrer leurs stratégies commerciales et à commencer à imaginer des entreprises polyvalentes et réactives ».

(MANIPULER).

Media: corriere quotidiano

Country: ITALY

Link: <https://corrierequotidiano.it/economia/confindustriabarbara-beltrame-eletta-presidente-businessmed/>

Confindustria: Barbara Beltrame eletta presidente BusinessMed

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21 Ottobre 2020



Di Ansa

21 Ottobre 2020

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Media: corriere di como

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Link: <https://www.corrieredicomo.it/confindustriabarbara-beltrame-eletta-presidente-businessmed/>

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BUSINESSMED: BARBARA BELTRAME ELETTA PRESIDENTE 2020-2023

21/10/2020 15:39

ROMA (MF-DJ)--Businessmed - Union Me'diterrane'enne des Confe'derations d'Entreprises - l'organizzazione di rappresentanza del settore privato dei Paesi del Mediterraneo, ha eletto nel corso dell'assemblea generale straordinaria, Barbara Beltrame Giacomello, vicepresidente per l'Internazionalizzazione di Confindustria, quale Presidente per il periodo 2020-2023. "Occorre ripensare i modelli di sviluppo socioeconomico della regione ed il ruolo fondamentale delle Confindustrie delle imprese europee, africane e mediterranee. La nuova visione di Businessmed mira al ridisegno dei modelli organizzativi, ma anche allo sviluppo di un nuovo approccio che permetta alle confederazioni imprenditoriali di 'orientare' le imprese, attraverso una maggiore attenzione alle soft skills, per essere pronti a rifocalizzare le strategie di business ed iniziare a immaginare imprese versatili e reattive", dichiara in una nota la presidente Beltrame. Barbara Beltrame Giacomello sara' affiancata da due Vicepresidenti, Tarek Tawfik - FEI, Egitto, e Bedii Can Y caolu - TUSIAD/TISK, Turchia che completano la squadra di Presidenza. Durante l'assemblea svoltasi in modalita' online alla presenza delle organizzazioni di rappresentanza imprenditoriale di 12 Paesi dell'area Mediterranea, la Confindustria maltese - MEA e quella libanese - ALI e CCIA-MBL sono entrati a far parte del nuovo consiglio direttivo di Businessmed. Tra i temi chiave dell'Assemblea di Businessmed, l'importanza del multilateralismo e della cooperazione internazionale ed il rinnovato impegno delle "Confindustrie" del Mediterraneo nel promuovere lo sviluppo sostenibile e l'integrazione Euro-Mediterranea. gug (fine) MF-DJ NEWS

Media: Media set

Country: ITALY

Link:http://finanza.tgcom24.mediaset.it/news/dettaglio_news.asp?id=202010211612061259&chkAgenzie=PMFNW



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BUSINESSMED: BARBARA BELTRAME ELETTA PRESIDENTE PER IL TRIENNIO 2020-2023



(Il Sole 24 Ore Radiocor Plus) - Roma, 21 ott - Barbara Beltrame Giacomello, vicepresidente per l'Internazionalizzazione di Confindustria e' stata eletta presidente per il periodo 2020-2023 di BusinessMed nel corso dell'assemblea generale straordinaria di Union Me'diterrane'enne des Confe'derations d'Entreprises - l'organizzazione di rappresentanza del settore privato dei paesi del Mediterraneo. 'Occorre ripensare i modelli di sviluppo socioeconomico della regione ed il ruolo fondamentale delle 'Confindustrie' delle imprese europee, africane e mediterranee. La nuova visione di Businessmed mira al ridisegno dei modelli organizzativi, ma anche allo sviluppo di un nuovo approccio che permetta alle confederazioni imprenditoriali di 'orientare' le imprese, attraverso una maggiore attenzione alle soft skills, per essere pronti a rifocalizzare le strategie di business ed iniziare a immaginare imprese versatili e reattive' ha dichiarato Beltrame. Barbara Beltrame Giacomello, si legge in una nota, sara' affiancata da due vicepresidenti, Tarek Tawfik - FEI, Egitto, e Bedii Can Yucaoglu - TUSIAD/TISK, Turchia che completano la squadra di presidenza.

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Media: borsa italiana

Country: ITALY

Link: https://www.borsaitaliana.it/borsa/notizie/radiocor/economia/dettaglio/businessmed-barbara-beltrame-eletta-presidente-per-il-triennio-20202023-nRC_21102020_1219_274158396.html

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Présidence de BUSINESSMED Beltrame remplace Neghza A l'issue d'une Assemblée Générale Extraordinaire et Élective, tenue ce 20 octobre 2020, les membres du comité exécutif ont désigné l'Italienne Mme Barbara BELTRAME (Vice-présidente de la Confédération générale de l'industrie italienne), nouvelle présidente de BUSINESSMED pour un mandat de trois an, en remplacement à l'Algérienne Mme Saida Nezgha (Présidente [...])

The post [Présidence de BUSINESSMED Beltrame remplace Neghza](#) appeared first on [La patrie news](#).

Media: algerie 9

Country: ALGERIA

Link: <https://algerie9.com/presidence-de-businessmed-beltrame-remplace-neghza>

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

Economie

Présidence de BUSINESSMED Beltrame remplace Neghza

Par Rabah Kourougli - 21 octobre 2020



Présidence de BUSINESSMED Beltrame remplace Neghza

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Rabah Kourougli

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The post [Présidence de BUSINESSMED Beltrame remplace Neghza](#) appeared first on [La patrie news](#).

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